# IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

SECURITIES AND EXCHANGE : COMMISSION, :

:

Plaintiff, : Civil Action No.

1:12-cv-2296-TCB

:

:

AUBREY LEE PRICE;

v.

PFG, LLC; PFGBI, LLC; :

MONTGOMERY ASSET : MANAGEMENT, LLC f/k/a PFG :

ASSET MANAGEMENT, LLC (Florida:

limited liability company); and

MONTGOMERY ASSET :

MANGEMENT, LLC f/k/a PFG

ASSET MANAGEMENT, :

LLC(Georgia limited liability company),

Defendants.

Defendants.

# RECEIVER'S MOTION TO APPROVE SALE OF PROPERTY OF THE ESTATE (910 & 950 N. COMMERCE BLVD)

Melanie E. Damian, Esq., as receiver (the "Receiver") of all assets of Defendants Aubrey Lee Price, PFG, LLC, PFGBI, LLC, Montgomery Asset Management, LLC f/k/a PFG Asset Management, LLC (Florida), and Montgomery Asset Management, LLC f/k/a/ PFG Asset Management, LLC (Georgia)

(collectively, the "Defendants"), through undersigned counsel, hereby files her Motion to Approve Sale of Property of the Estate (910 & 950 N. Commerce Blvd.), and in support states:

# **BACKGROUND**

- 1. This enforcement action commenced on July 2, 2012 with the filing of the Securities and Exchange Commission's ("SEC") Complaint against Defendants [D.E. 1], and the SEC's Emergency Motion for Temporary Restraining Order ("TRO") [D.E. 2]. That same day, this Court entered the TRO, ordering the freezing of Defendants' assets, prohibiting the destruction of documents and expediting discovery. [D.E. 3].
- 2. On July 13, 2012, the Court entered an Order Granting Preliminary Injunctions and Ordering Other Relief as to Defendants ("Injunction Order") [D.E. 14] against all named Defendants, which enjoined further securities violations and the use, and freezing of, all of Defendants' assets.
- 3. Subsequently, on August 10, 2012, this Court entered an Order Appointing Receiver ("Receivership Order") [D.E. 20], appointing Melanie E. Damian, Esq. as Receiver of all assets of the Defendants. Pursuant to the Receivership Order, the Receiver is obligated to, among other things, "take custody, control, title, and possession of all Receivership Property and records

relevant thereto from the Receivership Defendants[.]" *See* Receivership Order at §7(B).

- 4. Accordingly, the Receiver took immediate possession and control of, among other properties, certain real property located at 910 and 950 N Commerce Boulevard, Sarasota, Florida, 34243 ("910 and 950 N. Commerce Blvd." or the "Properties"), which was owned by PFG, LLC, and all furnishings contained therein. The Receiver promptly researched the local land values, interviewed multiple brokers, and entered into a listing agreement with a reputable and experienced realtor to market the Properties for sale.
- 5. Pursuant to the Receivership Order, the Receiver is authorized to locate, list for sale or lease, engage a broker for sale or lease, cause the sale or lease, and take all necessary and reasonable actions to cause the sale or lease of all real property in the Receivership Estate, either at a public or private sale, on terms and in the manner the Receiver deems most beneficial to the Receivership Estate, and with due regard to the realization of the true and proper value of such real property. *See* Receivership Order at § IX, ¶ 38.
- 6. After interviewing several qualified realtors, the Receiver selected Atchley International Realtors ("Atchley") to assist her in connection with the marketing and sale of the real properties of the Estate in or near Bradenton,

Florida. Atchley has extensive experience in selling real estate throughout Florida's west coast, is familiar with the local real estate market and the community in which 910 and 950 N. Commerce Blvd. are located, and has an impressive sales record within the area.

- 7. On September 18, 2012, the Receiver and Atchley entered into an exclusive listing agreement for 910 and 950 N. Commerce Blvd., which provided, among other things, the commission structure for Atchley and the buyer's broker involved in the sale of the Properties. In particular, in the event that the buyer is introduced to Atchley through an independent broker, each broker would be entitled to receive the following commission (as a percentage of the purchase price) as full compensation for services performed in connection with the sale of each Lot: 2.5% to Atchley and 2.5% to the buyer's broker.
- 8. Further, after considering a number of real estate transaction law firms to assist the Receiver in connection with the closing and transactional matters related to the sale of the real property of the Estate, the Receiver selected Petitt Worrell Craine Wolfe LLC and sought Court approval to employ that firm. On September 4, 2012, this Court approved the Receiver's employment of Petitt Worrell Craine Wolfe LLC.

#### FACTUAL BASIS FOR REQUESTED RELIEF

- 9. After conducting extensive market research, with the assistance of her real estate broker, the Receiver set the asking price at \$59,900 for each of the Properties, and Atchley began aggressively marketing 910 and 950 N. Commerce Blvd. to prospective purchasers. In February 2013, Atchley received a verbal offer to purchase both of the Properties for \$100,000.00 from Casey Holdings, LLC (the "Buyer"). Shortly thereafter, the Receiver submitted a counteroffer of \$110,000.00. The Buyer then countered at \$105,000.00. The Receiver submitted her final offer of \$107,500.00, which the Buyer accepted (the "Offer"). On June 5, 2013, the Buyer and the Receiver executed a contract for the sale and purchase of 910 and 950 N. Commerce Bld. in accordance with the terms of the Offer, subject to this Court's approval.
- 10. Given that the Offer approximates the fair market value as explained below and is only approximately 8% less than the asking price, and that the Properties have not garnered much interest from potential buyers during the past nine (9) months, the Receiver believes that it is likely the highest and best offer that she will receive in the short-term (*i.e.*, the next 6-12 months) given the current depressed real estate market, which is particularly weak for properties such as 910 and 950 N. Commerce Blvd. Therefore, believing that approval of the acceptance

of the Offer would be in the best interest of the Estate, the Receiver seeks Court approval to sell the Properties for \$107,500 in accordance with the terms set forth in the purchase agreement, attached hereto as **Exhibit A**.

11. The Receiver and Atchley have determined that the fair market value for the Properties is approximately between \$100,000 and \$110,000 according to a market analysis performed by Atchley. While there were no comparable sales for lots similar to 910 and 950 N. Commerce Blvd. in the area, Atchley determined the list price for the Properties based on sales of properties with similar sized lots, less the value of the building structure on the land. *See* Comparable Sales attached hereto as **Exhibit B**. The Receiver and Atchley believe that the Offer of \$107,500.00 represents the fair market value of the Properties.

# **LEGAL BASIS FOR RELIEF**

12. Judicial sales of real property such as the sale of 910 and 950 N. Commerce Blvd. are governed by 28 U.S.C. § 2001. Pursuant to subsection (b) of that statute, a receiver may conduct a judicial sale of real property as a private sale subject to court approval after notice to all interested parties and hearing.<sup>1</sup> This

After a hearing, of which notice to all interested parties shall be given by publication or otherwise as the court directs, the court may order the sale of such realty or interest or any part thereof at private sale for cash or other consideration

<sup>&</sup>lt;sup>1</sup> 28 U.S.C. § 2001 (b) provides in pertinent part:

Court has authority to approve a private sale of real property, and has significant discretion in setting the terms and conditions for such sale, provided that the Court believes the sale is in the best interest of the Estate. See U.S. v. Coal Branch Corp., 390 F.2d 7, 9-10 (E.D. Pa. 1968) ("There can be no doubt that Congress has authorized the federal judiciary to use sound discretion in setting the terms and conditions for judicial sales."). The *Branch Coal* case also provides that "[i]t is a well settled rule that, except in cases of abuse, appellate courts will not disturb the exercise of a district court's discretion in setting the terms and conditions for a judicial sale and the confirmation thereof." See id. Further, the Court can waive the specific requirements of 28 U.S.C. § 2001 where it believes that the receiver has substantially complied with the requirements of the statute in connection with the sale of real property. See SEC v. Kirkland, 2009 WL 1439087 \*2 (M.D. Fla. May 22, 2009) (the district court waived certain requirements of 28 U.S.C. § 2001 where it believed that the receiver had substantially complied with the requirements of the statute in the sale of real property).

13. Moreover, the Receiver believes that her engagement of an experienced real estate broker, the significant efforts made to market the listing of 910 and 950 N. Commerce Blvd. for nearly nine (9) months including, without

and upon such terms and conditions as the court approves, if it finds that the best interests of the estate will be conserved thereby.

limitation, listing the Properties in the Multiple Listing Service and aggressively marketing them to qualified potential purchasers, performing an extensive analysis of the real estate market, including comparable sales, and obtaining a high offer (only \$10,500 below asking price), exceed the requirements of 28 U.S.C. § 2001, which require three appraisals and publication of the proposed sale of the Properties for 10 days. See S.E.C. v. Billion Coupons, Inc., 2009 WL 2143531, \*3 (D. Haw. July 13, 2009) (finding good cause in deviating from the requirements of 28 U.S.C. § 2001 for proposed sale of real property where Receiver would retain services of licensed real estate broker, list the property in the multiple listing service, and advertise the property for its sale). The Receiver believes waiving the requirements of three appraisals and publishing the proposed sale in light of the costs associated therewith, is particularly appropriate here based on the Offer received and the current market value of 910 and 950 N. Commerce Blvd.

14. Accordingly, the Receiver respectfully requests that the Court exercise its discretion to approve the sale of 910 and 950 N. Commerce Blvd. under the terms of the Offer, pursuant to 28 U.S.C. § 2001 and applicable case law.

# **CERTIFICATION**

15. The Receiver hereby certifies that she has conferred with the Securities and Exchange Commission's staff, and the Commission's staff does not oppose the relief requested in this Motion.

## **CONCLUSION**

WHEREFORE, for the foregoing reasons, the Receiver respectfully requests that the Court enter the proposed order, attached hereto as **Exhibit C**, approving the sale of 910 and 950 N. Commerce Blvd. in accordance with the terms and conditions set forth in the Offer, and grant such other and further relief as the Court deems just and proper.

Respectfully submitted this 17<sup>th</sup> day of June, 2013.

DAMIAN & VALORI LLP Counsel for the Receiver 1000 Brickell Avenue, Suite 1020 Miami, Florida 33131 Telephone: 305-371-3960 Facsimile: 305-371-3965

/s/ Kenneth Dante Murena Kenneth Dante Murena, P.A. Florida Bar No. 147486 Admitted Pro Hac Vice

HOLLAND & KNIGHT LLP /s/ John M. Hamrick
John M. Hamrick
Georgia Bar No. 322079

1201 West Peachtree Street, N.E. Suite 2000 Atlanta, Georgia 30309-3453 (404) 817-8500 (404) 881-0470 (fax) john.hamrick@hklaw.com

### **CERTIFICATE OF SERVICE**

I HEREBY CERTIFY on this <u>17<sup>th</sup></u> day of June, 2013, I electronically filed with the Clerk of Court using the CM/ECF system this Receiver's Motion to Approve Sale of Property of the Estate, which will forward a copy upon all counsel of record.

/s/ Kenneth Dante Murena Kenneth Dante Murena, P.A. Florida Bar No. 147486 Admitted Pro Hac Vice DAMIAN & VALORI LLP Counsel for the Receiver 1000 Brickell Avenue, Suite 1020 Miami, Florida 33131 Telephone: 305-371-3960

Facsimile: 305-371-3965

HOLLAND & KNIGHT LLP
/s/ John M. Hamrick
John M. Hamrick
Georgia Bar No. 322079
Suite 2000, One Atlantic Center
1201 West Peachtree Street, N.E.
Atlanta, Georgia 30309-3453
(404) 817-8500
(404) 881-0470 (fax)

#### **SERVICE LIST**

W. Shawn Murnahan, Esq.

Email: murnahanw@sec.gov

Elizabeth Skola, Esq.

Email: <a href="mailto:skolae@sec.gov">skolae@sec.gov</a>

Securities and Exchange Commission 950 East Paces Ferry Road, N.E., Ste.

900

Atlanta, GA 30326

Via CM/ECF

Robert J. Waddell, Jr., Esq.

Counsel for FDIC

Email:

rwaddell@mcguirewoods.com

Laura E. Reinhold, Esq.

Email:

lreinhold@mcguirewoods.com

McGuire Woods, LLP

Suite 2100, Promenade II

1230 Peachtree Street, NE

Atlanta, GA 30309

Via CM/ECF

Aubrey Lee Price

4616 Rainwood Circle

Valdosta, GA 31602

Via U.S. Mail

Kathryn Giardina

c/o Robert E.L. Garner, Esq.

Email: relg@hsy.com

Haskell Slaughter Young & Rediker,

LLC

2001 Park Place, Suite 1400

Birmingham, Alabama 35203

Via E-Mail

Michael J. Athans, Esq.

Attorney for Evanston Insurance

Email: mathans@fieldshowell.com

191 Peachtree Street NE, Suite 4600

Atlanta, GA 30303

Via CM/ECF